

# INVENTOR'S SUBMISSION RELEASE & QUESTIONNAIRE

Please fill out and mail to: Flambeau, Inc.

Attn: E-Mail Code Inventor Submission

PO Box 97

Middlefield, OH 44062

(440) 632-1631

Fax: (440) 632-1581

Description of Invention, Idea, and/or Information (attach photos, sketches, etc.):

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## To All Those Concerned:

Flambeau accepts and encourages the submission of outside ideas, inventions, and/or information regularly with the following understanding:

- Submission of an idea or invention, patented or unpatented, is gratuitous, creates no confidential relationship with the company and does not obligate the company to accept or pay for the idea or invention, or to pay any expenses the inventor may incur in making the submission. It is the intent of Flambeau to limit the disclosure of this idea to only those required to evaluate the concept, both within and, on occasion, outside of Flambeau. We do not have time to talk to every inventor; some good ideas are not in our current marketing direction. You will be contacted when we are interested and need to open a dialog regarding your Idea.
- If Flambeau considers the idea or invention new and useful to the company, the inventor will be so informed in writing and the company will attempt to negotiate with the inventor a mutually satisfactory written agreement providing for compensation to the inventor.
- Flambeau will not make any payment, nor undertake any obligation to pay, for any submitted idea or invention except pursuant to a negotiated written agreement between the company and inventor -- if and when necessary.

In any event, Flambeau reserves the right to retain all materials submitted to the company for consideration, in order to preserve an accurate record of the idea or invention submitted.

If you find the conditions outlined above acceptable, please sign the release below and return this form to Flambeau. Please attach any drawings, sketches, or any other information that may be pertinent to your submission; WE DO NOT DISCUSS VAGUE IDEAS OVER THE PHONE.

## RELEASE FORM

I have read and understand the above statement. In consideration of Flambeau's examining my suggestion, idea, or invention described above, I hereby release Flambeau from any obligation or liability with respect to any information submitted to it.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
E-mail address

\_\_\_\_\_  
Print or Type Name

\_\_\_\_\_  
Mailing Address

# QUESTIONNAIRE

There are many questions we ask ourselves here at Flambeau when evaluating a new product idea. The following is a questionnaire we hope will provide us with some of the answers to those questions. This is your opportunity to put down all your thoughts concerning your new product idea or invention. Please use the back of page 3 [ OR continue to type, save, and send] if any further explanation is desired:

1. Have you done a patent search on this idea or invention?

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2. What are your probable cost to manufacture and possible selling price to consumers? \_\_\_\_\_

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3. How many could be sold to pay for upfront manufacturing costs in the first year? \_\_\_\_\_

4. Have you shared this idea with others? \_\_\_\_\_ Yes \_\_\_\_\_ No If so, list their names: \_\_\_\_\_

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5. In sharing your idea with others, what reactions has it received? \_\_\_\_\_

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6. If you were a salesman (or perhaps you are) and were selling this new product, what list of benefits would you tell your prospective buyer? \_\_\_\_\_

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7. What distinguishable features make this product unique? \_\_\_\_\_

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8. Have you seen any similar products selling in stores or catalogs? (Name the manufacturer(s), model number(s), and price(s) sold for if possible.) \_\_\_\_\_

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9. What would your suggested retail price be for this new item and what's your reasoning? \_\_\_\_\_

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10. What would you sell this item to the retailers for? \_\_\_\_\_

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11. How many could you yourself sell a year as a salesman selling this product to retailers? \_\_\_\_\_

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12. Who would you sell it to? \_\_\_\_\_

13. What advantages does this new item have over other similar items existing out in the marketplace? \_\_\_\_\_

14. What names have you come up with for this new product or idea? \_\_\_\_\_

15. Who are the primary users of this product? \_\_\_\_\_

16. Who are the secondary users of this product, if any? \_\_\_\_\_

17. Use the space below ( or an additional page if necessary) to provide any other information that you feel is important when considering the merits of this idea, invention, and/or product. Make sketches if desirable: **A CLEAR PICTURE OF YOUR IDEA IS NECESSARY BEFORE WE WILL CONSIDER DISCUSSING IT WITH YOU, [include Patent and Pending numbers if applied for]**

\_\_\_\_\_ Check here if continued on attached page.

\_\_\_\_\_  
**Date Submitted**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Print or Type Name**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**Phone**

\_\_\_\_\_  
**Email Address [for best communication]**